



**FOR IMMEDIATE RELEASE**

**Startup Atlanta launches free, digital Community Calendar for Atlanta Ecosystem**

ATLANTA, GA – FEBRUARY 15, 2022 – Startup Atlanta, a community non-profit focused on connecting and growing the local startup ecosystem, announced today the launch of its **Community Calendar**.

Adding to the organization’s toolkit of resources for entrepreneurs, this digital calendar consolidates the latest local Atlanta ecosystem events in one central location. Community members can easily access and register for events happening across the ecosystem directly from the site. The calendar features many of the organizations listed in the Startup Atlanta **Guide to the Ecosystem**, another free resource available to the community. Local organizations are encouraged to submit their events directly to the centralized community calendar.

"Startup Atlanta is thrilled to launch Atlanta’s first community calendar for its startup ecosystem," said **Evan Jarecki**, Co-Founder of Gimme Vending and Board Chair at Startup Atlanta. "The Board continues to evaluate community needs and create tools like the Community Calendar and Ecosystem Guide to encourage collaboration and accessibility across the city."

The Startup Atlanta Community Calendar was launched with in-kind support from Economic Impact Catalyst (EIC), which provides economic developers with the tools to catalyze the ability of entrepreneurs to build wealth, autonomy and improve opportunities for their communities.

"Economic Impact Catalyst is proud to support Atlanta’s blossoming entrepreneurial ecosystem with digital tools like the Community Calendar," said **David Ponraj**, CEO of Economic Impact Catalyst. "This partnership with Startup Atlanta represents our commitment to breaking down barriers to entry for startups and democratizing information that is critical to starting a business."

To view the **Startup Atlanta Community Calendar** and submit upcoming events on behalf of your organization, visit [startupatlanta.com/events](http://startupatlanta.com/events). For questions, email Startup Atlanta at [info@startupatlanta.com](mailto:info@startupatlanta.com).

**About Startup Atlanta**

Startup Atlanta is a community non-profit with a mission to connect, promote, and expand Atlanta’s vibrant startup ecosystem to bolster the creation of jobs, companies, and wealth. Startup Atlanta achieves this by producing and publishing the annual Startup Atlanta Ecosystem Guide, a community resource featuring a comprehensive list of entrepreneur support organizations in the greater Atlanta region. Startup Atlanta also leads with strategic programming and partnerships: facilitating the quarterly Community Partners Lunch and the annual Atlanta Startup Awards.

For more information, visit [www.startupatlanta.com](http://www.startupatlanta.com).

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