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STARTUP ATLANTA CELEBRATES 2022 HONOREES AND AWARD WINNERS

ATLANTA, GA – OCTOBER 13, 2022 – Startup Atlanta, the community non-profit focused on connecting and growing the local startup ecosystem, generated a **sold-out crowd** for its **2022 Atlanta Startup Awards**, held Wednesday at Midtown Atlanta’s **Atlantic Yards**.

The Atlanta Startup Awards is the premier recognition event for local early-stage and growth-stage businesses and entrepreneurs. This year’s event saw the startup community converge in an evening that celebrated the year’s best and brightest, honored two Atlanta trailblazing leaders, and featured an appearance by **Atlanta Mayor Andre Dickens**.

Startup Atlanta officially bestowed its highest honor at the event when it presented the **Lifetime Achievement Award** to **Ben Chestnut**, Co-Founder of Atlanta-based **Intuit Mailchimp**; and Civil Rights legend, former US Ambassador and Atlanta Mayor, **Andrew J. Young**, Co-founder of fintech startup **Greenwood** and Chairman of the **Andrew J. Young Foundation**.

Upon receiving the award, the two honorees participated in a fireside chat that was joined by **Mayor Dickens** and moderated by the evening’s emcee, award-winning journalist **Rose Scott**, host of *A Closer Look* on Atlanta’s NPR station WABE 90.1 FM.

Before the Lifetime Achievement presentations and fireside chat, Startup Atlanta named the 2022 Atlanta Startup Award Winners from among finalists in eight categories. This year’s winners include:



Scrappiest Startup:

[Porter Logic](#)

Community Builder:

Aly Merritt, Atlanta Tech Village

Best B2C Startup:

[Semaine Health](#)

Best Social Impact Startup:

[MiniCityAtl](#)

Best B2B Startup:

[cove.tool](#)

The Art of the Pivot:

[Strapt](#)

Best Growth Stage Startup:

[Flock Safety](#)

Equity Champion:

[Pinky Cole](#), The Pinky Cole Foundation

The 2022 Winners embody the spirit of this year's event theme, **Ready, Set, Rise**, which reflects the resilience, energy, and optimism of the startup ecosystem in Atlanta.

For more on the Atlanta Startup Awards, visit atlantastartupawards.com

About Startup Atlanta

Startup Atlanta is a community non-profit with a mission to connect, promote, and expand Atlanta's vibrant startup ecosystem to bolster the creation of jobs, companies, and wealth. Startup Atlanta achieves this by producing and publishing the annual Startup Atlanta Ecosystem Guide, a community resource featuring a comprehensive list of entrepreneur support organizations in the greater Atlanta region. Startup Atlanta also leads with strategic programming and partnerships: facilitating the quarterly Community Partners Lunch and the annual Atlanta Startup Awards.

For more information, visit www.startupatlanta.com.

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